



NORTH AMERICA'S SUPERCORRIDOR COALITION, INC.

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North America's SuperCorridor Coalition Launches Inland Port Web Site

North American Inland Port Network develops an interactive portal Web site designed to serve as a resource and communication tool for individual inland ports along the International Mid Continent Trade Corridor.

Dallas, TX -- North America's SuperCorridor Coalition, Inc.'s commitment to strengthening activities in the area of inland ports is taking a significant step forward with the launch of an inland port Web site developed by NASCO's North American Inland Port Network. NAIPN, as a sub-committee of NASCO, has been tasked with assembling the development of an active inland port network along the International Mid-Continent Trade Corridor.

One of the sub-committee's first deliverables was to develop a comprehensive Web site to raise the awareness of individual inland ports along the Corridor and bring attention to NAIPN. This new site will enable NAIPN members to provide detailed information on their specific inland port operations through an innovative project demonstration section built into the Web site. Additionally, the site will help facilitate the dissemination of information between the inland port network members, as well as providing a portal for interested parties to connect directly with individual inland port operations.

The three co-chairs of the NAPIN sub-committee, Chris Gutierrez, Executive Director Smartport Kansas City, Blake Hastings, Executive Director, Free Trade Alliance San Antonio, and Greg Dandewich, Director Economic Development, Destination Winnipeg, indicated that development of the site was a critical first step for the sub-committee and its members. "We believe that the development of an inland port network maximizes our tri-national position within the center of the continent to facilitate north south trade and business development opportunities. This new website provides an essential awareness and communication tool for individual inland port operations and the entire North American Inland Port Network".

"NASCO is committed to furthering the interests of each inland port located along our Corridor, said Tiffany Melvin," NASCO Executive Director. "We view the NAIPN as a vital component of the coalition and the key to developing successful trade and distribution networks throughout North America.

The Web site was developed by NASCO member GrowthNet Trading.

About Us: NASCO, formerly the I-35 Corridor Coalition, is a non-profit organization based in Dallas, Texas, dedicated to developing the world's first international, integrated and secure, multi-modal transportation system along the International Mid-Continent Trade Corridor to improve both the trade competitiveness and quality of life in North America.

*The NASCO Corridor encompasses **Interstate Highways 35, 29 and 94**, and the significant connectors to those highways in the United States, Canada and Mexico. The NASCO Corridor directly impacts the continental trade flow of North America. Membership includes public and private sector entities along the Corridor in Canada, the United States and Mexico.*

From the largest border crossing in North America (The Ambassador Bridge in Detroit, Michigan and Windsor, Canada), to the second largest border crossing of Laredo, Texas and Nuevo Laredo, Mexico, and to Manitoba, Canada, the impressive, tri-national membership on the NASCO Board of Directors truly reflects the international scope of the Corridor and the regions it impacts.

Our members include representatives from the three North American Free Trade Agreement nations, including both public and private sectors entities from TX, OK, KS, MO, IA, MI, VA, Washington DC, Manitoba, Ontario, Manzanillo and Monterrey. To find out more about NASCO, please visit www.nascocorridor.com.

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