



**Start Earning Your Degree Today!**



# Bachelor of Science in Business/Integrated Supply Chain and Operations Management

The Bachelor of Science in Business (BSB) undergraduate degree program is designed to prepare graduates with the requisite knowledge, skills, and values to effectively apply various business principles and tools in an organizational setting. The BSB foundation is designed to bridge the gap between theory and practical application, while examining the areas of accounting, critical thinking and decision-making, finance, business law, management, marketing, organizational behavior, research and evaluation, and technology. Students are required to demonstrate a comprehensive understanding of the undergraduate business curricula through an integrated topics course. Special emphasis is placed on critical business threads throughout the program, which include: globalization, innovation, ethics, technology, diversity, and e-business.

# Bachelor of Science in Business/Integrated Supply Chain and Operations Management, cont.

The Integrated Supply Chain and Operations Management major concentrates on strategic performance improvement of all business planning, global sourcing and procurement, production, and logistical activities that make up an organization's supply chain. The program highlights the important role a supply chain plays in satisfying customer demands and expectations. The program also emphasizes a company's need to develop and maintain a sustainable competitive advantage through the efficient and effective performance of all operations within its supply chain.

# Requirements for Program

## 60-credit Required Course of Study:

- 39-credits are allocated to the Bachelor of Science in Business
- 21-credits are allocated to the integrated supply chain and operations management major

*Students must satisfy General Education and Elective requirements to meet the 120 (124 for Kansas) semester-credit minimums required for completion of the degree.*

# Kansas City Campus Information

## Four Local Campuses:

South Kansas City, Lenexa, Blue Springs, and Northland

Classes available online or one night a week.

**For information on specific curriculum,  
tuition, and start dates please contact:**

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